



## **Agile GrinMark Exchange Synchronizer for Oracle Sales Cloud Now Available in the Oracle Cloud Marketplace**

### **Oracle Cloud Customers Can Use Agile GrinMark Exchange Synchronizer for Oracle Sales Cloud to Synchronize Address Books Between Microsoft Exchange and Oracle Sales Cloud.**

**Moscow, Russia – July, 1, 2015**

#### **News Facts**

GrinMark, a leading provider of synchronization solutions for CRM systems and Microsoft Exchange and Gold level member of Oracle PartnerNetwork (OPN), today announced that its Agile GrinMark Exchange Synchronizer for Oracle Sales Cloud (OESync) is now available in the [Oracle Cloud Marketplace](#) offering added value to Oracle Sales Cloud customers. The OESync enables automatic synchronization of address books with Microsoft Exchange and Oracle Sales Cloud.

The Oracle Cloud Marketplace is a one-stop shop for Oracle customers seeking trusted business applications and service providers offering unique business solutions, including ones that extend Oracle Cloud Applications. [Oracle Cloud](#) delivers the industry's broadest suite of enterprise-grade public cloud services, including data as a service (DaaS), software as a service (SaaS), platform as a service (PaaS), and infrastructure as a service (IaaS).

“GrinMark is positioned to save time for sales, marketing and support employees and provide them with new capabilities. They can use saved time for primary activities rather than double entry of data. Let your employees work in the most comfortable environment of their choice: Corporate Email or CRM,” said Denis Markovtsev, CEO, GrinMark. “GrinMark participation in the Oracle Cloud Marketplace further extends our commitment to the Oracle community and enables customers to easily reap the benefits of OESync. We look forward to leveraging the power of the Oracle Cloud to help us achieve our business goals.”

The Oracle Cloud Marketplace not only offers an intuitive user interface to browse and search for available applications and services but also provides user ratings and reviews to help customers determine the best business solutions for their organization. With its new automated application installation features, customers can easily deploy provider business applications from a centralized cloud interface.

#### **About GrinMark**

GrinMark delivers CRM data to mobile and desktop email clients by means of server-side synchronization of leading CRM systems and Microsoft Exchange. To find out more visit <http://www.grinmark.com>

#### **About Oracle PartnerNetwork**

Oracle PartnerNetwork (OPN) Specialized is the latest version of Oracle's partner program that provides partners with tools to better develop, sell and implement Oracle



solutions. OPN Specialized offers resources to train and support specialized knowledge of Oracle products and solutions and has evolved to recognize Oracle's growing product portfolio, partner base and business opportunity. Key to the latest enhancements to OPN is the ability for partners to differentiate through Specializations. Specializations are achieved through competency development, business results, expertise and proven success. To find out more, visit <http://www.oracle.com/partners>

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